



**Bachelor of Business Administration
in International Business
(International Program, New Program 2018)**

**Curriculum Name
English**

Bachelor of Business Administration Program in International Business (International Program)

Name of Degree

Full Title in English

Bachelor of Business Administration Program
(International Business)

Abbreviated in English

B.B.A (International Business)

Objectives

In today's borderless world economy, both large and small companies must adapt to survive in highly competitive markets. The international business program of TNI endeavors to produce competent graduates who meet the ever-increasing standards to compete in the workforce market of tomorrow. Therefore, students will acquire invaluable knowledge from passionate and outstanding teachers who have proven highly effective, teaching from experience and academic distinction.

Program highlight

1. This program covers many important topics in the international business field, such as the role of globalization, the policy of trade barriers, business environments of different countries in Asia and other emerging markets, building effective change management organizations, business trends of the automobile industry, marketing online, industry 4.0 model, the impact of digital economy, the relationship between entrepreneurship and innovation, and the future of logistics.
2. The International Business department focuses not only on an effective curriculum of practical theoretical knowledge, but also involvement in hands-on business projects.
3. In the international business program, our full-time lecturers have a wealth of experience and expertise in subject matters. International Business department is staffed with knowledgeable people who can supervise students through exposure to successful professionals from renowned organizations.

Post-Graduation Career Opportunities

1. Students can find work in various public and private international organizations and firms
2. Graduates can work for a start-up or be an SME enterprise owner



Curriculum Structure

- (1) General Education Course minimum 48 Credits
- | | | | |
|----|--|----|---------|
| 1. | Humanities course | 3 | credits |
| 2. | Social Science course | 3 | credits |
| 3. | Natural Science and Mathematics course | 6 | credits |
| 4. | Language course | 36 | credits |
- (2) Specific Course minimum 82 Credits
- | | | | |
|-----|---|----|---------|
| 2.1 | Core Business course | 30 | credits |
| 2.2 | Required Major course | 33 | credits |
| 2.3 | Co-operative Education or Internship option | | |
| | (I) Co-operative Education option | 7 | credits |
| | (II) Internship program option | 1 | credits |
| 2.4 | Elective Subjects Course | | |
| | (I) Co-operative Education option | 12 | credits |
| | (II) Internship program option | 18 | credits |
- (3) Free Elective Course minimum 6 credits



Co-operative Education plan

Year 1/ First Semester

Course code	Course Title	Credits
ENE-101	Listening & Speaking for Specific Purposes	3(3-0-6)
JPE-101	Communicative Japanese 1	3(3-0-6)
IBI-106	Business Mathematics 1	3(3-0-6)
IBI-101	Fundamental Economics	3(3-0-6)
IBI-201	Fundamental Accounting	3(3-0-6)
xxx-xxx	Humanities and Social Science	3(3-0-6)
	Total	18(18-0-36)

Year 1/ Second Semester

Course code	Course Title	Credits
ENE-102	Critical Reading	3(3-0-6)
JPE-102	Communicative Japanese 2	3(3-0-6)
IBI-116	Business Mathematics 2	3(3-0-6)
IBI-103	Principle of Marketing	3(3-0-6)
IBI-109	Principles of Management	3(3-0-6)
IBI-204	Business Finance	3(3-0-6)
	Total	18(18-0-36)



Year 2/ First Semester

Course code	Course Title	Credits
ENE-201	Professional Project Based Presentation	3(3-0-6)
JPE -201	Communicative Japanese 3	3(3-0-6)
IBI-107	Business Statistics	3(3-0-6)
IBI-110	General Science	3(3-0-6)
IBI-206	Business Management Information Systems	3(3-0-6)
IBI-203	Business Laws and Taxation	3(3-0-6)
IBI-304	International Business	3(3-0-6)
	Total	21(21-0-42)

Year 2/ Second Semester

Course code	Course Title	Credits
ENE-202	Business Writing	3(3-0-6)
JPE-202	Communicative Japanese 4	3(3-0-6)
IBI-104	Operations Management	3(3-0-6)
IBI-360	International Accounting	3(3-0-6)
IBI-362	Legal Environment in International Business	3(3-0-6)
xxx-xxx	Humanities and Social Science	3(3-0-6)
	Total	18(21-0-42)

Year 3/ First Semester

Course code	Course Title	Credits
xxx-xxx	Elective Language	3(3-0-6)
IBI-303	Export-Import Management	3(3-0-6)
IBI-363	Cross Cultural Management	3(3-0-6)
IBI-414	International Finance	3(3-0-6)
IBI-421	Global Marketing	3(3-0-6)
xxx-xxx	Elective IB Course	3(3-0-6)
	Total	18(21-0-42)



Year 3/ Second Semester

Course code	Course Title	Credits
xxx-xxx	Elective Language	3(3-0-6)
IBI-212	Information Systems for International Business	3(3-0-6)
IBI-467	Research for International Business	3(3-0-6)
xxx-xxx	Elective IB Course	3(3-0-6)
xxx-xxx	Elective IB Course	3(3-0-6)
xxx-xxx	Elective IB Course	3(3-0-6)
	Total	18(21-0-42)

Year 4/ First Semester

Course code	Course Title	Credits
xxx-xxx	Elective Language	3(3-0-6)
xxx-xxx	Elective Language	3(3-0-6)
IBI-401	Strategic Management	3(3-0-6)
IBI-464	International Logistics and Supply Chain	3(3-0-6)
IBI-491	Pre-cooperative Education	1(3-0-2)
xxx-xxx	Free Elective Course	3(3-0-6)
xxx-xxx	Free Elective Course	3(3-0-6)
	Total	19(21-0-42)

Year 4/ Second Semester

Course code	Course Title	Credits
IBI-402	Co-operative Education	6(3-0-10)
	Total	6(0-40-10)

Internship Plan



Year 1/ First Semester

Course code	Course Title	Credits
ENE-101	Listening & Speaking for Specific Purposes	3(3-0-6)
JPE-101	Communicative Japanese 1	3(3-0-6)
IBI-106	Business Mathematics 1	3(3-0-6)
IBI-101	Fundamental Economics	3(3-0-6)
IBI-201	Fundamental Accounting	3(3-0-6)
xxx-xxx	Humanities and Social science	3(3-0-6)
	Total	18(18-0-36)

Year 1/ Second Semester

Course code	Course Title	Credits
ENE-102	Critical Reading	3(3-0-6)
JPE-102	Communicative Japanese 2	3(3-0-6)
IBI-116	Business Mathematics 2	3(3-0-6)
IBI-103	Principle of marketing	3(3-0-6)
IBI-109	Principles of Management	3(3-0-6)
IBI-204	Business Finance	3(3-0-6)
	Total	18(18-0-36)



Year 2/ First Semester

Course code	Course Title	Credits
ENE-201	Professional Project Based Presentation	3(3-0-6)
JPE -201	Communicative Japanese 3	3(3-0-6)
IBI-107	Business Statistics	3(3-0-6)
IBI-110	General Science	3(3-0-6)
IBI-206	Business Management Information Systems	3(3-0-6)
	Business Laws and Taxation	3(3-0-6)
IBI-203	International Business	3(3-0-6)
IBI-304	Total	21(21-0-42)

Year 2/ Second Semester

Course code	Course Title	Credits
ENE-202	Business Writing	3(3-0-6)
JPE-202	Communicative Japanese 4	3(3-0-6)
IBI-104	Operations Management	3(3-0-6)
IBI-360	International Accounting	3(3-0-6)
IBI-362	Legal Environment in International Business	3(3-0-6)
xxx-xxx	Humanities and Social Science	3(3-0-6)
	Total	18(21-0-42)

Year 3/ First Semester

Course code	Course Title	Credits
xxx-xxx	Elective Language	3(3-0-6)
IBI-303	Export-Import Management	3(3-0-6)
IBI-363	Cross Cultural Management	3(3-0-6)
IBI-414	International Finance	3(3-0-6)
IBI-421	Global Marketing	3(3-0-6)
xxx-xxx	Elective Language	3(3-0-6)
	Total	18(21-0-42)



Year 3/ Second Semester

Course code	Course Title	Credits
xxx-xxx	Elective Language	3(3-0-6)
IBI-212	Information Systems for International Business	3(3-0-6)
IBI-467	Research for International Business	3(3-0-6)
xxx-xxx	Elective IB Course	3(3-0-6)
xxx-xxx	Elective IB Course	3(3-0-6)
xxx-xxx	Elective IB Course	3(3-0-6)
	Total	18(21-0-42)

Year 3/ Third Semester

Course code	Course Title	Credits
IBI-494	Internship Course	1(0-40-0)
	Total	1(0-40-0)

Year 4/ First Semester

Course code	Course Title	Credits
xxx-xxx	Elective Language	3(3-0-6)
IBI-401	Strategic Management	3(3-0-6)
IBI-464	International Logistics and Supply Chain Management	3(3-0-6)
xxx-xxx	Elective IB Course	3(3-0-6)
	Total	12(12-0-24)



Year 4/ Second Semester

Course code	Course Title	Credits
xxx-xxx	Elective Language	3(3-0-6)
xxx-xxx	Elective Language	3(3-0-6)
xxx-xxx	Free Elective Course	3(3-0-6)
xxx-xxx	Free Elective Course	3(3-0-6)
	Total	12(12-0-24)



Thai-Nichi Institute of Technology

Tuition Fees for Bachelor's Degree (International Program)

Bachelor of Business Administration Program in International Business Management

Total Credit Requirement 136 Credits

List	First Year		Second Year		Third Year		Fourth Year	
	Semester I	Semester II	Semester I	Semester II	Semester I	Semester II	Semester I	Semester II
1) Matriculation Fee / ค่าขึ้นทะเบียนนักศึกษา	10,000	-	-	-	-	-	-	-
2) Education Fee / ค่าบำรุงการศึกษา	7,000	7,000	7,000	7,000	7,000	7,000	7,000	7,000
3) Registration Fee / ค่าหน่วยกิตลงทะเบียน								
- Lecture / รายวิชาทฤษฎี	50,400	50,400	58,800	50,400	50,400	50,400	53,200	-
- Lab / Co-operative Education / Internship	-	-	-	-	-	-	-	30,000
Estimates / Semester	67,400	57,400	65,800	57,400	57,400	57,400	60,200	37,000
Estimates / Year	124,800		123,200		114,800		97,200	
Estimates / Total Tuition Fee	460,000							

Remark 1. These estimates are subject to be changed without prior notice. / ข้อมูลดังกล่าว เป็นเพียงการประมาณค่าใช้จ่ายเท่านั้น ทั้งนี้ขอสงวนสิทธิ์ในการเปลี่ยนแปลงข้อมูลตามประกาศและนโยบายของสถาบัน โดยไม่แจ้งให้ทราบล่วงหน้า

2. Further details can be found in the student manual. / รายละเอียดวิชาการลงทะเบียน แผนการศึกษา ค่าใช้จ่ายต่างๆ สามารถตรวจสอบจากคู่มือนักศึกษา ของปีการศึกษาที่เข้าศึกษา